



#### ABOUT WTDNYC AND WTDNYC.COM

wtdNYC and its website counterpart, wtdnyc.com, consists of travel and food destinations within and surrounding the New York City metro area. Specific to wtdNYC are destinations native to New Yorkers and outside the typical "tourist destinations". The idea is to give both travelers and natives of New York a source of information for destinations, events, restaurants and other relevant places to go (or "what to do").

#### WTDNYC.COM

The website, wtdNYC.com, serves as a digital destination for all things to do around New York City. wtdNYC.com features reviews (both written and multimedia, specifically video) and feedback from website visitors. Opinions are expressed by both the writers, editors and visitors alike. In doing so, opinions are non-bias and offer an honest exposure for places featured on the website.

#### VIDEO CONTENT PARTNERS

In addition to being featured on our website, wtdNYC.com, videos are available through content partners such as Amazon.com and On-Demand through various cable operators. Additionally, a quarterly DVD is produced and distributed to various travel partners, such as travel agencies and tourism bureaus throughout the country. This distribution ensures a variety of viewership from various outlets.

#### WAVE UNIVERSAL INC. & CONTACT INFORMATION

wtdNYC is a development of Wave Universal Inc. This company operates as a developer for both new and broadcast media. More information about this company and the Wave Universal Mission Statement is available online at the following URL; <http://corp.waveuni.com>.

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